



NEWS

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CONTACT: JOYCE KAMEN 513.543.8109 or
MANDA HURDELBRINK 513.324.8610

HAILE FOUNDATION DONATES \$5 MILLION TO CREATE “CAROL ANN’S CAROUSEL” IN SMALE RIVERFRONT PARK

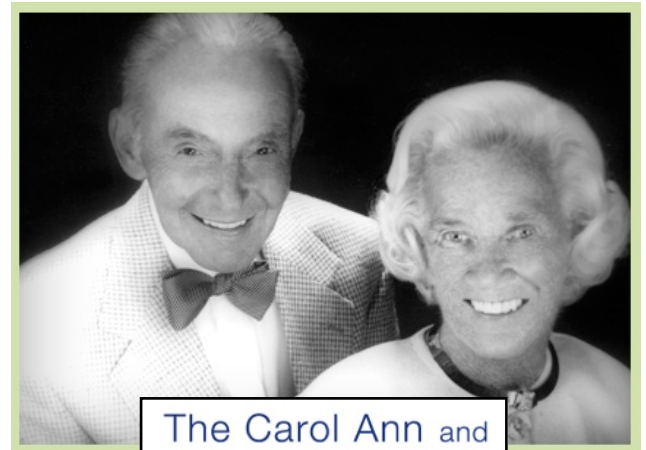


CINCINNATI, OH:---During the 7th Annual Hats Off Luncheon on May 23 presented by the Women’s Committee for Smale Riverfront Park, Tim Maloney, President and Chief Executive Officer of **The Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation** announced that the foundation has made a \$5 million gift to fund the construction of the new carousel in Smale Riverfront Park. The carousel is expected to be completed in 2015 in time for the All-Star Game in July.

The new carousel will be built at the foot of Vine Street on a tree-lined plaza filled with water features. As part of the design, the plaza construction will include a lower floor with a banquet center and park offices. This new event space will open onto Mehring Way and overlook the lower area of the park. The carousel itself will be a one-of-a-kind creation that represents and exhibits Cincinnati character.

“This carousel is a gift to the Cincinnati Parks Foundation honoring the life and philanthropy of Carol Ann Haile,” said Tim Maloney. “The sparkle, whimsy and pure fun this carousel will provide is a direct reflection of Carol’s sparking personality.”

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The Carol Ann and
Ralph V. Haile, Jr.
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The Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation embraces the passion and commitment that the Hailes had for communities on both banks of the Ohio River and their desire to advance the quality of life for the Greater Cincinnati region. The Foundation's efforts and resources are concentrated in areas about which Carol and Ralph were most passionate: Arts and Culture, Community Development, Education, and Human Services.

"Carol Ann's Carousel in Smale Riverfront Park will become a tangible, signature icon of our civic pride," noted Willie F. Carden, Jr., Director of Cincinnati Parks. "The carousel will reflect —with beauty, charm and tradition—the passion Carol Ann and Ralph V. Haile had for their community. This is truly a gift for the ages."

For more information, please contact Joyce Kamen at 513.543.8109, or Manda Hurdelbrink at 513.324.8610.

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ATTACHMENT





FAST FACTS

- ☀ The carousel will be unique to Cincinnati, expressing Cincinnati's character and history.
- ☀ It will be 46' in diameter and 20' tall, contained in a glass building which will be 70' x 90'.
- ☀ The carousel will be on a tree-lined plaza filled with water features, at the foot of Vine Street
- ☀ The carousel and plaza will have a floor below it that will feature a banquet/conference center and Park offices including mechanical equipment space and storage space. The banquet/conference center will open on to Mehring Way overlooking the lower park area.
- ☀ There will be three rows of animals/characters on the carousel platform for a total of 44.
- ☀ The choices of characters and their look will be made by the park design team, based in part on the input of citizens who fill out an on-line survey or who wrote comments on comment cards at Krohn Conservatory or at the Downtown Library, and as supplemented by the drawings of students from several area schools.
- ☀ Since the carousel will be within a glass building which will be heated, cooled and ventilated, it will operate year-round. The glass walls of the building will make it easy to see the carousel from the park and from the surrounding area. The extensive glass walls will also allow for good views of the park and the Ohio River from inside the carousel building.
- ☀ Large openings including tall folding glass doors will allow for easy access into the carousel building and will bring the outside, in, on good weather days.
- ☀ A local artist, Jonathan Queen, will paint Cincinnati scenes on the carousel.
- ☀ The carousel will open in May, 2015 but people will be able to see the building which contains the carousel, and the plaza around it, start to come out of the ground in the fall of 2013.
- ☀ The carving and painting of the animals/characters and the creation and installation of the carousel will be done by Carousel Works of Mansfield, Ohio, the world's largest maker of wooden carousels.
- ☀ There will be a nominal cost to ride the carousel.
- ☀ The carousel will be available for private rentals for birthday parties, weddings and both corporate/civic and family functions.